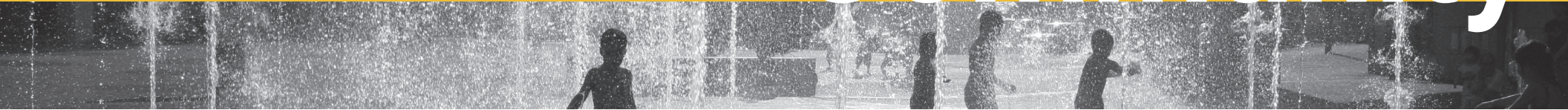# Healthix

GROWING VALUE for the
New York
Community

Greetings

Let's face it, meaningful healthcare transformation requires a few critical elements, among them, a strong foundation of comprehensive, high-quality, and reliable data that can be integrated into the clinical and operational workflows of our caregivers. Healthix heard this message loud and clear, and rededicated our focus to support these needs. Over the course of 2024, we made substantial investments in, and progress with, our clinical data contributors, who collaborated with us to address standardization of data – in format, payload, and delivery timing. We implemented a robust monitoring system to support the inbound data aggregation as well as delivery of our core services. And through careful analysis, we tackled workflow inconsistencies to help create the stable stream of real-time data that our customers have come to expect.

The team successfully introduced new products like Concise that seamlessly inject this data within the EHR and clinical workflows. Healthix launched Focus360 dashboards and reports, designed to support the quality work our customers are accountable for today. Expansion of Alert Plus to the provider community also brought the added benefit of comprehensive clinical payloads that Healthix had delivered to our Health Plan community.

However, these advancements alone are not enough. At Healthix, we remain focused on enhancing our customer experience and creating significant value for our stakeholders. Our customer satisfaction surveys show marked improvements, but we acknowledge there is still more to work to do and we are committed.

Finally, through impactful partnerships with Community-Based Organizations, Behavioral Health, and Social Care Networks, we are positioned to make a real difference in the year ahead – especially in support of New York's Medicaid 1115 Waiver.

We couldn't have achieved this progress without your ongoing support. Together, we'll continue to drive meaningful change in healthcare.

Todd M. Rogow, MPA, CHCIO
President & Chief Executive Officer

"At Healthix, we remain focused on enhancing our customer experience and creating significant value for our stakeholders."

TODD M. ROGOW, MPA, CHCIO,
PRESIDENT & CHIEF EXECUTIVE OFFICER

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HEALTHIX MISSION

Mobilizing health information across our communities to advance patient care.

HEALTHIX VISION

The trusted partner, sharing health information to improve people's lives.

HEALTHIX VALUES

Purpose. Innovation. Respect. Accountability. Teamwork. Harmony. Growth.

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ERIK BOTTCHER
COUNCIL MEMBER

**THIRD COUNCIL DISTRICT OF
THE CITY OF NEW YORK**
224 WEST 30TH STREET, #1206
NEW YORK, NY 10001

TELEPHONE
(212) 564-7757

January 13, 2025

Dear Stakeholders,

2024 was a year filled with challenges, triumphs, and unwavering determination, and I am truly honored to work for such an incredible community.
In every corner of Council District 3, I have seen the spirit and strength of New Yorkers shine through. This year, my team and I have worked alongside you diligently to address the issues that matter most to you—public safety, affordability, quality of life, the environment, and much more.

My office came to know Healthix, Inc., a non-for-profit Health Information Exchange ("HIE") that provides data support to the NYCDOHMH as well as the community. Healthix staff assisted in April with the Mobile Prostate Cancer Screening; Healthix supported God's Love We Deliver in December, where I served meals; and Healthix CEO/Todd Rogow participated in a rally on the steps of City Hall to require visuals and warning signs in gun stores. Healthix goes above and beyond a typical HIE. As a member of the Committee on Mental Health, Disability, and Addiction and Committee on Technology, Healthix's data is welcomed to help identify if our initiatives are impacting our community's health outcome and provides a framework for new initiatives to improve health, safety and environmental concerns.

My office is excited with Healthix's involvement with District 3 and we look forward to working with Healthix in 2025!

Sincerely,

Erik Bottcher
Council Member
3rd Council District, Manhattan

"Healthix's data is welcomed to help identify if our initiatives are impacting our community's health outcome and provides a framework for new initiatives to improve health, safety and environmental concerns."

ERIK BOTTCHER, COUNCIL MEMBER,
3RD COUNCIL DISTRICT, MANHATTAN

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Leveraging Vast Amounts of Patient Data

Healthix maintains extensive data on over 21 million individuals, featuring historical information dating back more than a decade. Our data reflects one of the most diverse populations in New York State.

Advancing Specific Clinical Insights

Healthix provides essential clinical details, including diagnoses, procedures, medications, lab results, vaccinations, and more. We house vital signs like weight, height, BMI, and blood pressure, along with demographics such as gender, race, ethnicity, and age.

Connecting a Broad Range of Care Settings

Healthix data is sourced from a diverse array of care providers, including more than 9,000 primary care practices, hospitals (emergency, inpatient, and outpatient), FQHCs, labs, radiology centers, behavioral health and community-based facilities, and more.

"Healthix is the keeper of the community's clinical data. No one has the depth and breadth of data that is in Healthix."

FEDERALLY QUALIFIED HEALTH CENTER

HEALTHIX PROVIDES DATA ON

+21 Million

PATIENTS

Building on a Strong Foundation

"Conditions that shape the environments in which people are born, grow, work, live, and age…. have a greater effect on quality of life and other health outcomes than healthcare spendings."

THE LANCET

COMMONWELL HEALTH ALLIANCE CONNECTION EXPANDS DATA REACH TO
+40,000
PROVIDERS NATIONWIDE

Exchanging Data Nationwide

Healthix connected to CommonWell Health Alliance, a QHIN on a TEFCA™-ready platform, in November. Together, we enhance patient care by providing seamless health information exchange data from NJ, CT, and beyond; now accessible through Healthix.

Growing Social Needs Data

Healthix is working to centralize all health-related social needs (HRSN) data in one location. AHC HRSN assessments, CBO referrals, and aggregated HRSN data, from Z-codes to ICD-10, will expand enormously in 2025 with the rollout of the NYS 1115 Medicaid Waiver.

Streamlining Document Availability

There is increasing demand for unstructured documents like discharge summaries, treatment plans, and provider notes. To meet the need, Healthix is organizing 113 million documents and simplifying access to disparate information (PDF, RTF, text, CCD embedded).

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Expanding Data

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Retrieving Vital Healthix Data within the EHR

The Concise FHIR App seamlessly integrates with several EHRs (Epic, eCW, Athena, Cerner), providing access to patient documents, labs, visits, and more. Now it offers health-related social needs (HRSN) data and single sign-on access to the NYS Prescription Management Program (PMP).

Delivering More Diagnoses with Alert Plus

In 2024, Alerts Plus expanded beyond health plans to hospitals and Daily Digest customers. This service is unique in that it gathers encounter details for up to 120 hours and incorporates additional data from CCD closures, resulting in 59% more diagnosis information.

Driving Solutions through Partnerships

Healthix has strengthened partnerships with IPAs/ACOs and third-party business associates to address participant needs. From Clearinghouse services to Insurtech to bifurcated alerts, Healthix provides tailored solutions that deliver significant value.

"Saves me almost a minute per patient to use Healthix. Somewhere between 5 and 20 minutes a week, which given our volume of work, is nontrivial."

HOSPITAL PHYSICIAN, CONCISE PMP USER

NEW DELIVERY CHANNELS EXPAND ACROSS

63 Customer Organizations

WITH FHIR, FOCUS360 + CONCISE

Enhancing Access and Connectivity

Leaping Forward with Data Quality

In 2024, Healthix collaborated with hospitals and EHR hub partners to enhance data standardization. We implemented customer workflow reviews and conducted weekly data consistency checks. This year, we turn to completeness for key measures such as diagnosis, labs and procedures.

Relying on Healthix Certified Data

Healthix undergoes a rigorous Data Aggregator Validation (DAV) certification of its data, processes, and systems every two years by NCQA. This process allows health plans to use the certified data as primary source verification to fill data gaps such as HbA1c, cervical screening, colon cancer screening and more.

Monitoring Brings Insights and Faster Response Times

Healthix monitors inbound and outbound data from every major contributor. We establish thresholds for expected data volumes and receive notifications for any fluctuations. Our monitoring encompasses all sites, services, and timeliness, enhancing our response capabilities.

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"I find Healthix data useful every day. Both Alerts Plus and HEDIS 360 are a big value add to our critical business processes."

HEALTH PLAN

84% **Healthix Data**
IS DAV CERTIFIED FROM NCQA

Optimizing
Data Quality

Providing a Global View

Focus360 provides a comprehensive dashboard, analyses, and reports that identify care gaps outside the user's organization. It highlights populations needing follow-up and those at greatest risk. This tool supports organizations lacking dedicated data teams, including BHOs, CBOs, FQHCs, and IPAs/ACOs.

Supporting Research with a Robust, Diverse, and Timely Data Set

Researchers leverage Healthix data in a variety of ways. Studies include the identification of incidental pulmonary nodules, exploration of HIV and STD surveillance, COVID-19's impact on healthcare services, and patients' use of multiple hospitals; implications for population management.

Filling HEDIS/QARR Gaps for Health Plans

Our HEDIS360 service has received numerous customer accolades. Healthfirst touted strong results at the 2024 InterSystems Global Summit: "We saw high single and double digit increases… Hemoglobin A1c +10%, BP Control for Diabetics +8.5%, Cervical Cancer Screening +8.3%, Controlling High BP +8.0%."

"Early outcome data shows over 20% of covered lives included in outreach, closed a care gap or engaged in chronic disease support…this is a high-engagement successful outcome".

BENEFITS PLAN

2024 Moving Data into Action Award Recipient
CIVITAS NETWORKS FOR HEALTH

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Creating Customer Value

"We talked about population risk management and how to connect cost and high utilizers, but it's been a challenge with lack of accessible advanced data for BHOs. This is really amazing."

BEHAVIORAL HEALTH ORGANIZATION, FOCUS360

IN 2024 HEALTHIX PARTICIPATED IN MORE THAN

46 Community Events

Providing Services to Strengthen the Community

Healthix collaborates with government officials and community organizations to tackle health issues through data-driven insights. In 2024, we engaged with hundreds of community organizations and actively participated in 46 events, providing data and grant support.

Opening Healthix Data to Individuals

MyHealthRecordNY empowers New Yorkers to take an active role in their healthcare by providing direct access to their medical information held by Healthix. Individuals can view their medical history, including visit dates, diagnoses, lab results, medications, and more — securely and at no cost.

Collaborating: From the Promise to the Power of Value

The 2nd Annual Innovations in Value-Based Care Conference gathered hundreds of healthcare and community leaders to discuss innovative approaches in care delivery. A highlight of the event was how HIEs are evolving from aggregation models to clinical data models used to support our communities.

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Empowering Communities

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Supporting the AIDS Institute in Reducing HIV Transmission to Newborns

The NYSDOH partnered with Healthix to develop a reporting system using Healthix data. These reports help identify HIV-positive pregnant people. This ensures they receive the necessary care and support to achieve viral suppression and prevent perinatal transmission.

Serving Local Health Departments with Custom Dashboards and Data Marts

Healthix developed a series of dashboards to visualize over 20 medical conditions impacting communities. Each dashboard allows filtering by zip code, gender, race, and more. Several data marts have been created with smaller data subsets, enabling direct analysis.

Reporting that Serves Public Health

Healthix supplies essential reports to NYC, Nassau, and Suffolk County Departments of Health and the Office of Mental Health. These reports feature a 10-year historical analysis of Legionella disease, daily respiratory infections, flu surveillance, mental health data, suicide risk, substance use, and more.

"Since April 2024, of roughly 40 pregnancies identified this year among individuals newly diagnosed or not virally suppressed, Healthix reports contributed to the timely identification of 20% of these pregnancies."

NEW YORK STATE DEPARTMENT OF HEALTH – AIDS INSTITUTE

HEALTHIX SHARES
111.6 Million
CLINICAL ENCOUNTERS A YEAR

Advancing
Public Health

"The best way to predict the future is to create it."

PETER DRUCKER

ARTIFICIAL INTELLIGENCE SAVES BETWEEN

4–12 hrs

PER INDIVIDUAL PER WEEK

Harnessing AI to Improve Patient Search

Healthix is the exclusive pilot site for InterSystems' Generative AI tool, IRIS®. This tool enables users in the Healthix Portal to input specific search criteria, and IRIS® will consolidate and present the relevant data that matches the request.

Welcoming a New Board Chair with a Fresh Perspective

Dr. Larry McReynolds, Executive Director of NYU's Family Health Centers in Brooklyn, brings a firsthand understanding of the vital role data plays in serving local communities. With the NYS 1115 Medicaid Waiver implementation set for 2025, his leadership will be invaluable.

Expanding Horizons and Opportunities

While the specifics of 2025 remain uncertain, change is on the horizon. A new U.S. president will bring shifts in federal leadership, likely impacting New York State. Though change can be challenging, it also presents opportunities, and Healthix is poised to embrace them.

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Transforming
for the Future

Board of Directors

EXECUTIVE COMMITTEE

Dr. Larry McReynolds
*Chair, Board of Directors
& Executive Committee*
Executive Director, Family
Health Centers at NYU Langone
NYU Langone Health System

Gerald J. Kelly, DO
*Vice Chair, Board of Directors
& Executive Committee*
Chief Information Officer,
Stony Brook Medicine
Clinical Associate Professor
of Family Medicine and
Biomedical Informatics
Diplomate ABFM and Clinical
Informatics, ABPM
Department of Family,
Population and Preventive
Medicine
Stony Brook Medicine

Charles King
Treasurer and Secretary
President and CEO
Housing Works

K. Torian Easterling, MD, MPH
SVP, Pop & Comm Health
Chief Strategy and
Innovation Officer
One Brooklyn Health

Irene Koch, Esq.
Executive VP, Chief Legal
Officer and Secretary
Hospital for Special Surgery

Matthew Siegler
SVP for Managed Care and
Patient Growth
VP for OneCity Health
NYC Health + Hospitals

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Professor of Population
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Division of Cardiology
Division of Health Policy and
Economics
Columbia University
Adjunct Professor, Division
of Cardiology

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Infectious Disease Informatics
Liaison, EITS
Attending, Division of Infectious
Diseases, Bellevue Hospital
NYC HEALTH + HOSPITALS
NYU Langone Health

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Innovation
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Pfizer

Marc d. Paradis
VP, Data Strategy
Northwell Health
Northwell Holdings & Ventures

Donna Rey, EdD
Executive Director and CEO
1199SEIU Benefit and
Pension Funds

Fred S. Sganga
Executive Director
Long Island State Veterans
Home

Gretchen Van Wye, Ph.D., MA
Assistant Commissioner
& City Registrar Bureau of
Vital Statistics
NYC Department of Health
and Mental Hygiene

Anup Vidyarthy, MS MBA
Chief Information Officer
The Stepping Stones Group

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