



Innovations in Value-Based Care

A Conference Sponsored by Healthix & Helgerson Solutions Group (HSG)



Healthix is one of the largest health information exchanges in the nation, facilitating data exchange services for over 2,500 healthcare organizations, health plans, behavioral health and community-based organizations, and public health agencies. Healthix has worked with Helgerson Solutions Group (HSG), a firm focused on the move to value in health and social care, to advance the types of robust data offerings it offers to support plans and providers in their move to value.

Given the accelerated pace of adoption of value-based care models, focus on health equity, health-related social needs/determinants of health, and the coming additional federal investment in New York's delivery system, this conference offers a tremendous opportunity to learn from the leaders in the field, share insights, and participate in the dialogue that is reshaping the healthcare ecosystem.

DATE

September 27, 2023

TIME

8:30am – 4:30pm

LOCATION

Museum of Jewish Heritage
36 Battery Place
New York, NY 10280

CONTACT

Lissa Blake
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EARLY BIRD REGISTRATION

Our conference topics will include:

- New and Innovative Thinking on VBC Models
- The Value of Data and Analytics to Advance VBC Arrangements
- Integrating the Social Determinants of Health Into Value-based Care
- Physician Engagement in Value-based Arrangements

Presented by



Sponsorship Opportunities

Platinum Level \$15,000

- Give a presentation or have two speaker spots
- Top logo billing on all print and digital materials including LinkedIn, Facebook, & Twitter
- Custom eblast after the event to all the registrants
- Exhibit Booth or item sponsorship option
- Full color ad in the conference program
- Registration report provided before and after the event
- Exclusive seating: Full VIP table

Gold Level \$10,000

- Participate on a panel or make short introductory remarks
- Logo at site, print and digital materials including LinkedIn, Facebook & Twitter
- Digital Marketing: Welcome ad for two days, blurb in event email blast + two Twitter posts
- Exhibit Booth or item sponsorship option
- Full color ad in the conference program
- Registration report provided before and after the event
- Exclusive seating: Half VIP table

Silver Level \$6,500

- Participate on a panel
- Logo at site, print and digital materials including LinkedIn, Facebook & Twitter
- Two custom Tweets
- Full color ad in the conference program
- Basic attendance report provided after event
- Reserved VIP seating

Bronze Level \$3,500

- Logo at site, print and digital materials including LinkedIn, Facebook & Twitter
- Full color ad in the conference program
- Basic attendance report provided after event
- Two tickets to attend event

Registration Bag \$6,500

Imagine every attendee carrying your logo – from the moment they check in at registration, each attendee will receive a bag branded with your logo to carry important materials throughout the event. This comes with the Bronze level package.

Lunch \$6,500

All event attendees are given a buffet lunch. Custom-made napkins with your company's logo and name will be placed beside the food and beverage stations. Your logo printed on the menu, placed on each chair. This comes with Bronze level package.

Breakfast \$4,000

All event attendees are given a buffet breakfast. Custom-made napkins with your company's logo and name will be placed beside the food and beverage stations. This comes with Bronze level package.

Conference Lanyard \$4,000

The conference lanyard provides unique exposure for such things as your company's name, its logo, or web address. You will have complete control of the text on the conference lanyard, within production. This comes with two passes to attend, half page journal ad and Bronze level logo branding benefits.

Item Giveaway \$4,000

Attendee's will receive this item during registration. Any extra items will be given to the sponsor at end of the show. This comes with two passes to attend, half page journal ad and Bronze level logo branding benefits.

Items available include: Masks, Sanitizer, Water Bottles, or Lip Balm

WiFi \$3,500

Each attendee will receive WiFi information during registration and use it throughout the day. The information will have the sponsor's logo and contact details on it. This comes with two passes to attend and Bronze level logo branding benefits.

Pen Sponsorship \$3,500

Attendees will receive this item during registration and will use it throughout the event. Any extra pens will be given to the sponsor at the end of show. This comes with two passes to attend and Bronze level logo branding benefits.

To reserve your sponsorship or inquire about being a panelist or facilitator, contact:

Lissa Blake
lblake@cityandstateny.com