

Healthix Board of Director Meeting Minutes December 7, 2022 | 1:00pm-2:30pm

Board Attendees via Zoom:

- David Cohen, MD, Healthix Chair
- Tom Early, Nassau Queens Performing Provider System
- Michael Bouton, MD, NYC Health + Hospitals
- David Leventhal, Pfizer
- Marc d. Paradis, Northwell Health
- Robert Chaloner, Stony Brook Southampton Hospital
- Irene Koch, Hospital for Special Surgery
- Art Gianelli, St. Luke's Hospital
- Charles King, Housing Work

- Larry McReynolds, NYU Lutheran Family Health Centers
- David Schimel, New York Medical Staff Leadership Council
- Matthew Siegler, NYC Health + Hospitals
- Michael Guarino, IPA of Nassau/Suffolk Counties, Inc.
- Alexander Izaguirre, PhD, MBA, NYC Health + Hospitals
- Fred S. Sganga, Long Island State Veterans Home
- Donna Rey, 1199SEIU Benefit and Pension Funds

Absent:

- Anup Vidyarthy, The Stepping Stones Group
- Paul Casale, MD, New York Quality Care ACO

Healthix Management:

- Todd Rogow, President and CEO
- Vivienne DeStefano, SVP, Corporate Affairs
- Tom Moore, SVP, Special Projects and Operations Team
- John Guastella, SVP, Finance & CFO
- Nick VanDuyne, SVP, CIO
- John Chow, CISO

- Magdalena Mandzielewska, Privacy Officer, AVP of Compliance
- Maureen O'Connor, VP Customer Experience & Marketing
- Kathleen Kahn, VP Operations and Business Development
- Kaitlin Flaherty, Executive Assistant

Call to Order: The meeting was called to order at 1:02pm

Action Items:

- Approve Minutes from September Board Meeting: The meeting minutes of September 2022 were approved.
- Approve New Board Member, Dr. David Alan Horwitz, to open Board seat: Dr. Horwitz was unanimously approved.
- Approve 2023 Budget: The 2023 Budget was unanimously approved.

Image Exchange Funding

Dr. Cohen gave a brief report on the most recent NYeC Board meeting and their strategic plan for establishing one central technology operation which would be managed by a new corporation, Newco. Newco's governance structure will include QE Directors and representation from the DOH. There have been a series of meetings with QE Executive Directors on this topic. Mr. King asked about the impact of this move on Healthix, and Dr. Cohen explained that this is

not intended to remove QEs, but rather to allow them to focus on each local region, while removing redundancies and inefficiencies in their technology. Some aspects are not dependent on the centralized technology platform, namely the Data Lake, which will take shape relatively quickly, while the new technology platform will be phased in over the course of several years. Mr. Rogow added that while nothing is fully crystalized, things are still moving forward. Dr. Cohen also added that David Horrocks would like to attend future Healthix Board meetings to be available for further questions from Healthix board members.

Member Meeting/Vote

At the most recent meeting of the Governance Committee, two candidates were approved to join the Healthix Board, pending a vote at this meeting. However, one of the candidates, who was a member of NYCDOHMH resigned from her position and therefore withdrew her candidacy. Dr. Cohen indicated that the city's health commissioner will identify a new candidate who will be presented for consideration at the next Healthix Board meeting.

The second candidate, Dr. David Alan Horwitz, has his own practice as a pediatrician with multiple sites. Dr. Horwitz has expressed the importance of Healthix for patient care, especially in his own practice. His appointment would fill a vacancy in the class with a term ending in 2025. Dr. Cohen motioned to approve Dr. Horwitz. He was unanimously approved by the members.

The Director's meeting was adjourned, and the Members meeting was called to order where they moved to approve Dr. Horwitz. Dr. Horwitz was unanimously approved by the Members. and the Board meeting was called to order.

2022 Goals/Status

Mr. Rogow provided an update on Healthix's 2022 goals. Participation goals have all been met, and the numbers are expected to increase further through the end of the year. Data Fields & Format (DFF) goals were met and have exceeded expectations. The goal which presented major concern is the Heartbeat Monitor, which has been missed for 11 months of the year, meaning Healthix can only earn one month of revenue, at best. Mr. Van Duyne described some of the contributing factors, as well as the work that has been completed to improve or eliminate these issues. Customer Usage & Satisfaction (NORC survey) results are still pending. Healthix has struggled with meeting this goal in the past, but for 2023 the methodology of the NORC survey will move toward a focus group approach rather than a survey.

Mr. Rogow then highlighted the Healthix 2022 company goals. As of this meeting, 16 have been achieved and more are in progress. An achievement of 80% or 24 of the total goals being achieved is considered a success. Some of the goals are stretch goals that will help with meeting gap to goals in 2023. NYeC has paused efforts to implement All-in consent, which means this particular goal will not be completed in 2022. Dr. Cohen clarified that Healthix was not contributing to a delay on this front, suggesting that the approach is being re-evaluated at the state level.

Committee Reports

Mr. Early discussed the most recent meeting of the Finance Committee. The committee reviewed the internal financial results for the first 9 months of 2022 and the draft budget for 2023. The members of the Finance Committee recommended that the budget be accepted by the Board.

Mr. Guastella provided a more detailed description of the 2022 financial results. For the first 9 months of the year, the actual revenue was better than budget. Expenses were better than budget also, leading to increased operating income.

NYeC Contract revenue was better than budget. Actual revenue from the NYeC Contract includes reallocation funding received in Q1 which was unanticipated. Also, Q1 2022 had the benefit of the budgeted 15% vs actual 6% actual contract reduction. Revenue from other categories exceeded budget due to projects being completed that had not been originally anticipated. Revenues from Health Plans for HEDIS and Alerts is spread over their annual contracts, which was not factored into the original budget. Payroll was budgeted for 70 full time employees, however Healthix only averaged 67 employees throughout the year.

Mr. Guastella then presented a comparison of Calendar Years 2022 and 2023. Expenses in the 4th quarter will increase due to new hires as well as some technology investments made. The 2023 budget is expected to have a slight decrease in net income due to anticipated hiring in 2023. There is expected to be an increase in I&I grants. There will be an increase in expenses due to increasing headcount from 70 to 75, mainly technical positions, and an increase in certain marketing costs.

Dr. Cohen moved for a vote to approve the budget. The Board unanimously approved the budget for 2023.

An item to approve a research proposal had been included in the agenda, however this has been tabled until a later meeting.

Image Exchange Funding Decision

Mr. Rogow discussed Image Exchange and the associated funding. Healthix has had minimal success with the promoting Image Exchange amongst participants. Other QEs, e.g. HealtheConnections and HealtheLink, pay for the services, Rochester requires the participant to pay, and Hixny and Bronx RHIO do not offer it. For Healthix to support Image Exchange it would cost \$241,000-\$338,000. Ms. DeStefano discussed efforts to promote the service, including hosting webinars and designing outreach materials. It has been difficult to get consensus among participants to provide the images or get organizations to use this service. Discussion ensued among the Members about the value of continuing the service. Mr. Rogow added that Newco's focus is supporting the 1115 Waiver and new consent models but has not discussed how or it they would support Image Exchange. Mr. Paradis asked if Healthix can inform users the service is being shut off.

NYeC Strategic Vision

Mr. Rogow presented information regarding NYeC's strategic vision. NYeC's main goals: to provide seamless statewide services; efficiency, foster and leverage regional relationship and "not break things" that are working today. NYeC also believes that the status quo is the riskiest strategy. After reviewing several options for their strategy, NYeC has chosen to move forward with on central technology operation supporting regional QEs. Mr. Schimel asked about the responsibility for consumer access to their own records. Mr. Rogow clarified that this would remain with the individual QEs. NYeC provided a possible timeline, with the Data Lake going live sometime in 2023. Dr. Cohen suggested inviting David Horrocks to an upcoming meeting to continue the dialogue.

Dr. Cohen adjourned the meeting at 2:32pm